

Join the AI for Real Estate Facebook Group!  
<https://www.facebook.com/groups/900834687896437>

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Write a description of this home that doesn't violate fair housing laws.

Do you understand?

Rewrite it in a story style.

Rewrite this using no more than 250 words.

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Write html code for a US mortgage calculator that can be embedded on my WordPress website.

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Generate 15 long tail keywords related to moving to Grand Rapids, Michigan

Write 3 blog ideas for number 3

Write a blog post for number 2

Generate a meta description of no more than 160 characters for this blog post

Generate 3 FAQs with answers for this blog post

Instead of blog post... YouTube video script ... Instagram reel...

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I want you to take on the persona of a nervous first time homebuyer. Do you understand?

As a first time homebuyer, what are the parts of the process you are most concerned and apprehensive about?

Create an outline for a marketing campaign for a REALTOR targeted at addressing the concerns and apprehensions of a nervous first time homebuyer like yourself.

Turn this into an email drip campaign.

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### **Voice, Tone, Style Analyzing Prompt:**

#### **Prompt #1**

I'm going to provide you with some text. You will act as a professional Content Marketing Manager. Your goal is to create a style, voice, and tone guide for a Content Writer/Copywriter to create written content, such as blog posts, articles, social media posts, email newsletters, and other marketing materials in the same tone of voice and writing style. Do you understand?

#### **Prompt #2**

Here is the text: [TEXT]

Give me a basic prompt I can add each time so the result is always in this style, voice, and tone.

### **Edit your text:**

#### **Step 1.**

I want you to act as a professional editor and a writing coach. Do you understand?

#### **Step 2.**

Critic the following [TEXT] and convince me that it can be better. Outline the areas improvements can be made in detail.

[TEXT] =

#### **Step 3.**

Rewrite the text and improve it by incorporating the suggestions you outlined above.

### **Opening prompts to ensure a human-sounding response:**

#### **Prompt #1**

I'm going to give you some information before you write an article. Do you understand?

#### **Prompt #2**

I want you to write in a tone that is approachable, friendly, and relatable, with a mix of professionalism and playfulness. The tone should be informative, yet lighthearted, to engage the reader and make the information more memorable. Write in a conversational style that makes the reader feel like they are being guided by trusted experts. When it comes to writing content, two factors are crucial, "perplexity" and "burstiness." Perplexity measures the complexity of text. Separately, burstiness compares the variations of sentences. Humans tend to write with greater burstiness, for example, with some longer or complex sentences alongside shorter ones. AI sentences tend to be more uniform. Therefore, when writing the following content I am going to ask you to create, I need it to have a good amount of perplexity and burstiness. Do you understand?"

Prompt #3

Using the concepts written previously, rewrite this article with a high degree of perplexity and burstiness:

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Imagine you're a book publisher who has published a lot of books about a specific topic "for Dummies." If I were writing a book called "[Add Topic of Interest] for dummies" what should the chapters be?

If I were planning to host a conference for [Add Topic of Interest], what would be some great topics, panels, and Q and As I would want to include in the conference?

Prompt #1: What are the most popular [Add Topic of Interest] blogs and websites?

Prompt #2: Looking at all of those sites (and those sites only) if you had to break out all of the things they write about into 5-15 high level categories, what would those categories be? Give a brief description of each category, and a couple of specific examples of things they've written about that would fit into the category.

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I want you to act as a Subject Matter Expert (SME) in SEO that speaks and writes fluent English. Pretend that you have the most accurate and most detailed information about the principles, best practices, and techniques involved in optimizing a website for search engines. You are knowledgeable about all aspects of SEO. Do you understand?

Here are links to my current blog posts. Based on these links, give me 10 blog post ideas that I have not covered yet that will have the biggest impact on growing my topical authority in this niche.

[BLOG POSTS] =